

2009 GENESIS



A PERFORMER WITHOUT PRETENSE.

Do you ever think life would be a lot less complicated without the pretense that comes with modern living? That doesn't mean you want to go back to basics, you just want sophistication with simplicity. Meet the all-new 2009 Hyundai Genesis, and meet Hyundai's new standard in sophistication and thoughtful engineering. This flagship rear-wheel drive sports sedan elevates the premium sedan category with extraordinary technology, performance, and luxury – not to mention upscale styling. With its light and more rigid chassis, the Genesis achieves precision steering with a more comfortable, quiet ride. An available V6 or V8 engine and 300+ horsepower rear-wheel drive attests to the Genesis' sporty performance. An advanced navigation system, Bluetooth technology, and a front and rear parking assist system add further refinement to your drive. The Genesis proves it is possible to get sophistication and exceptional performance without pretense.



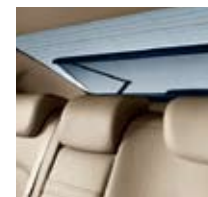
CONVENIENT CONTROL

Steer your way through the Genesis' sophisticated navigation system with ease, thanks to the advanced technology of the user-friendly multi-media controller.



THE PERFECT TEMPERATURE

Don't let the weather outside dictate your temperature. A heated and cooled driver's seat ensures a pleasant drive, no matter what the conditions.



POWER REAR SUNSHADE

The greenhouse effect stops here. This sunshade deploys with just the touch of a button and is great for keeping your interior cool and comfortable.



2009 GENESIS

Highlights and Available Features

PERFORMANCE

Engine:	3.8L, 270+ hp, DOHC, 24-valve, V6 engine with Dual Continuously Variable Valve Timing (CVT)
OR	4.6L, 300+ hp, DOHC, 32-valve, V8 engine with Dual Continuously Variable Valve Timing (CVT)
Transmission:	6-speed Automatic with SHIFTRONIC™
Fuel:	Regular
Drive Configuration:	Rear-wheel Drive (Limited Slip Differential on 4.6L only)
Wheels:	18-inch Alloy
Body Construction:	Unibody, Stiff, Rigid, Light
Brakes:	Front: Ventilated Disc with 2-piston Caliper on V8 (1-piston on V6) Rear: Disc
Suspension:	Front: 5-link Independent Rear 5-link Independent
Weight Distribution:	53:47 (Front/Rear)
Dimensions (mm):	Length: 5,005 Width: 1,863 Height: 1,490 Wheelbase: 2,935

SAFETY

Airbags⁽⁸⁾: Advanced Dual Front with Occupant Classification System (OCS), Front and Rear Seat-mounted Side-impact, and Roof-mounted Side-curtain

Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD) and Brake Assist (BA)

Electric Parking Brake with AutoPark Feature

Electronic Stability Control (ESC) with Traction Control System (TCS)

Front and Rear Parking Assist System

Front Seat Active Head Restraints

High Intensity Discharge (HID) Headlights with Dynamic Auto-leveling and Cornering

Ignition Immobilization System

Integrated Front and Rear Crumple Zones

Keyless Remote Entry with Alarm

Proximity Key

Rearview Camera

Seatbelt Pretensioners and Force Limiters

Side Door Beams

Tempered Safety Glass

Tire Pressure Monitoring System

INTERIOR

8" Navigation System with Multi-media Controller

Air Conditioning System with Front Dual Zone Temperature Control and Rear HVAC Controls

Air Quality System

Bluetooth Technology with Speech Dialogue System

Cooled Driver's Seat

Front and Rear Illuminated Door Scuff Plates

Heated Front Seats

Integrated Memory System (IMS) for Power Tilt and Telescoping Steering Column, Exterior Mirrors and Driver's Seat Position

LCD Trip Computer

Lexicon™ AM/FM/XM/CD/High-definition (HD) Radio with 600+ Watt, 12 Channel amp., 5.1 Surround Logic 7 Sound System with 17 Speakers

Leather-wrapped Steering Wheel with Woodgrain Inserts

Power-adjustable Driver and Front Passenger Seat

Power Rear Sunshade

Power Windows with Driver/Front Passenger's Auto-up/down with Pinch Protection

Push Button Start/Stop

Real Aluminum Instrument Panel Inserts

Steering Wheel-mounted Audio Controls

Electroluminescent Instrumentation

USB Port, Aux. Plug

EXTERIOR

Acoustic Glass

Bodycolour Door Handle with Chrome Insert

Bodycolour Front Grille with Chrome Accents

Dual Chrome-tipped Exhaust

Exterior Mirror-mounted Turn Signal Indicators

Hydrophobic Front Door Glass

Integrated Fog Lights

LED Tail Lamps

Power, Heated, Auto-dimming Exterior Mirrors

Power Tilt-and-slide Glass Sunroof with One-touch Open

Rain-sensing Windshield Wipers

WARRANTY:

5-year/100,000 km Comprehensive Limited Warranty†

5-year/100,000 km Powertrain Warranty

3-year/Unlimited km Roadside Assistance Program*

All Hyundai warranties have no deductible.

† Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions. *Includes fuel delivery service, flat tire changing, lock-out service, towing service and more. Just one toll-free call away, 24 hours a day. All information is accurate at the time of publishing. Hyundai Auto Canada Corp. reserves the right to change or modify equipment or specifications at any time without prior notice.

¹ The Supplemental Restraint (Airbag) System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain front end impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which must still be worn at all times. Children under the age of 13 should be securely restrained in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle.

All information is accurate at the time of printing. Hyundai Auto Canada Corp. reserves the right to change or modify equipment or specifications at any time without prior notice. Model(s) may not be exactly as shown. The Hyundai names, logos, product names, feature names, images and slogans are trade marks owned by Hyundai Auto Canada Corp.

2009 GENESIS



www.hyundaicanada.com